

Filey Town Plan 2010-2015



Produced by Filey Town Council on behalf of the residents of Filey.

October 2010



Section 1 – Introduction

What is the Filey Town Plan?

This town plan for Filey and has been developed by a small working group on behalf of Filey Town Council.

The Town Plan covers the administrative boundary of the Town Council and includes Filey Ward and the Primrose Valley area, which falls within the Hertford Ward.

The plan has been developed to provide focus for the work of the Town Council and to help it work effectively to meet the needs of the Community it serves. The aim is for the plan to:-

- a) Set out the key issues for Filey
- b) Identify ways in which these issues can be addressed
- c) Provide a framework for partnership working to improve the quality of life for all residents of Filey.

An action plan has been developed for this Town Plan and this will be reviewed and updated regularly by the Town Plan Group. As part of this, work is being undertaken, supported by The Borough Council's Planning Service, to develop a land based plan for Filey. This will set out how the planning and development process can help to support the delivery of the Town Plan.

Members of the Filey Town Plan Working Group

Cllr. Mrs Aileen Newbury (Chair)

Cllr. Richard Walker (Mayor of Filey)

Kath Wilkie

Cllr. David Murton

Cllr. Sam Cross

Mrs Gina Robinson (town clerk)

(Support provided by Jo Ireland, Community Partnerships Manager and Matthew Joseph Area Forum Support Officer, Scarborough Borough Council)

The plan builds on the evidence used to inform the Town Plan (2005) and has been developed through looking at statistical data about the area, local knowledge from the working group and outcomes of consultation undertaken with residents.

What Have We Achieved So Far?

Filey Town Council is a forward thinking Council and has achieved Quality Town status. We are currently working towards meeting the criteria so that we can use the power of "well being" and are developing a community engagement strategy. We have signed a Parish Charter with the Borough Council and are working towards developing a charter with the County Council.

We welcome residents at our Town Council meeting and would encourage more residents to attend our meetings and get involved in the work of the Town Council.

The Town Council is committed to working in partnership to deliver its aims and we work collaboratively with other Parish Councils in the southern area through the Southern Area Parish Cluster. The Town Council has representatives on numerous outside bodies.

Members of the Town Council are also actively involved with the Southern Area Forum, a partnership forum which is part of the Borough wide Local Strategic Partnership and which brings partners together from across the southern area to identify and work to address issues of local concern.

Much has happened since the last Town Plan was developed in 2005.

Progress relating to priorities identified in the previous plan (2005-2010) includes:

- Locally representatives of the Community and the Town Council are working to ensure Filey is able to benefit through the LEADER programme (a funding programme designed to provide support and capacity to local community projects).

Derelict & Underused sites

- The old gas showroom has been demolished and the site is now in the ownership of Tesco. The demolition has removed an eyesore from the local landscape although the future of the site is still uncertain.
- New affordable housing is being developed on the "Crown" site (Reynolds Street)

Better Shopping facilities

- A new Tesco supermarket is being developed in the town centre.
- Improvements have been made to the appearance of premises, including the "wine cellar"
- The quality of shops on John Street, in particular, has improved, with a number of higher quality independent and specialist shops. A number

of new businesses have opened and overall the town feels more aspirational and upmarket that was the case 5 years ago.

- The Town now operates late night shopping during the Christmas period.

Tourism and Leisure

- Work is taking place to develop a “discovery” centre in the town.
- Funding has been secured to undertake improvements to the Country Park, including improved play facilities, fitness trail and discussion are taking place about an asset transfer to the Town Council or community group of the old toilet block.
- The tourism season continues to lengthen and the Filey Brigg caravan Park opens for longer throughout the year.
- New features have been developed including “the Maze” and long standing events such as the Filey Festival continue to be successful.
- Although the Town still lacks a cinema, there are now film showings at the Concert Hall.

Sports and Leisure

- This remains a priority in the new plan; however improvements have been made with the new Filey Sports facility completed with grants from the Town and Borough Councils as well as other sources.
- Provision for young people has also improved with the Multi-Use Games Area, youth shelter and Bloxx.

Transport

- A year round Sunday service is now provided on the Scarborough – Hull train service.
- Bus services have improved although early morning buses remain an issue.
- Concessionary fares have been extremely popular with older people, enabling them to travel freely on public transport within the Borough and beyond.
- The 121 bus shelter was relocated following concerns raised by local people.

Children’s Centre

- The Filey Children’s Centre is an important resource for the Town and provides a range of activities, services and support for children aged 0-5 and their families.

Employment

- Employment opportunities in the town remain limited and this is highlighted in the new plan, however, the opening of the new Tesco Store will create in excess of 100 new jobs and the extension of the tourist season has provided more opportunities for people employed within the tourism and hospitality industries locally.
- Schools offer an increased range of vocational qualifications.

Environmental Improvements

- Improved facilities for recycling.
- Improved coastal slope stability and flood protection in place.
- Environmental improvements undertaken to Martins Ravine.
- Green Flag award for Glen and Crescent Gardens.
- Strong network of "in bloom" and "friends" groups

Working with other bodies

- The Parish Council works positively with a range of bodies and is represented on working parties dealing with issues such as flooding and traffic management.
- A Local parish Charter has been agreed with SBC and work is taking place to develop a charter with NYCC.
- Overall partnership working between organisations locally is considered to have improved, with good liaison and working relationships with the Police, Borough and County Councils.

Section 2 – About Filey

Profile of the Area

Filey is an attractive coastal town. It has a rich heritage, particularly associated with maritime and fishing activities. The Town acts as a service centre for the surrounding southern area and provides a range of services and shops. The surrounding coastline and countryside provide both residents and visitors with a high quality environment and opportunities for a range of outdoor leisure activities.

The Town is an important service centre and hub for the villages within the Southern area.

The area is also popular with visitors and tourism provides a significant source of local employment and helps to support services and infrastructure which would not otherwise be sustainable in a town of its size.

Filey has a population of over 6, 500. Compared to the Borough as whole it has fewer younger people and a higher proportion of older residents. Almost 19% of the population is aged under 18 and over 31% is aged over 65.

For many people the area provides a high quality of life. However, there are issues of deprivation within the town.

Key Services and Facilities

Filey provides a range of services and facilities.

In terms of education and young people, there is a Children's Centre which provides support for under 5's and their families, one infant school, one junior school and a secondary school. There is, however, no post 16 education provision within the town and pupils have to travel to take up further and higher education opportunities.

The A165 is a key road link for the town. Regular bus services are provided by EYMS and there is community transport provision within Filey. There is also a train station, connecting Filey to Hull in the East and services to York/Leeds and beyond (via Seamer).

There are a number of dentists and GP surgeries, although residents have to travel to Scarborough for the nearest hospital services.

There is an active voluntary and community sector within the town which provide a wide range of community support, leisure and cultural activities and help to maintain and develop the town, through participation in "in bloom" and "friends" groups and through civic participation as Town Councillors. The contribution of volunteers locally is very much valued and acknowledged.

There is a well used local library, some sporting and cultural facilities, including a concert hall at the Evron Centre. However, there are limited wet weather activities and the area lacks a public swimming pool or indoor sports centre.

Filey Safer Neighbourhood Team

The Filey Safer Neighbourhood team is led by [Inspector Leo Suret](#).



The team then has a Sergeant, 4 Police constables and 4 Community support officers and members of the Special Constabulary as well as volunteers.



Name: (Sgt) Chris Gosling

The police officers, staff and wider police family serving the Filey Safer Neighbourhood Team are committed to making Filey an even safer place to live and work by building safer and stronger communities. In particular they are encouraging and supporting the growth of Neighbourhood Watch schemes, which are fundamental to developing a stronger community spirit within neighbourhoods.

In Filey there are now 77 neighbourhood watch areas with 3 coordinators. There are also numerous No Cold calling zones.

The Filey Safer Neighbourhoods Team work with the community and partners to target criminals and restrict their ability to commit crime in the Filey. Working with Scarborough Borough Council they are also focusing efforts on those who commit acts of anti-social behaviour. The team regularly carry out joint work with Safer Communities, Yorkshire Coast Homes, Sanctuary Housing, and Filey schools, local councils, Youth Services and have had a number of excellent results.

Section 3 – Key Issues

3a) Health

Filey has a range of health services. These include:

- Filey Surgery is located on Station Road, opposite the Bus station and adjacent to the library and car park. It has its own small car park for staff and patients.
- There are 5 resident Doctors and occasionally visiting and trainee Doctors. Specialist senior nurses and visiting nurses together with district nurses, midwives, administrators and Managers.
- Pharmacies are located in the town (Boots) in the surgery and the Bay Pharmacy which operates a full time delivery service.
- For referrals and specialist services Filey uses Scarborough, Bridlington, York and Hull. Scarborough has an accident and emergency unit. The others have specialists in various fields. They work closely together and in certain circumstances provide transport for out patients and others.

All have car parks, which may require payment for patients and visitors.

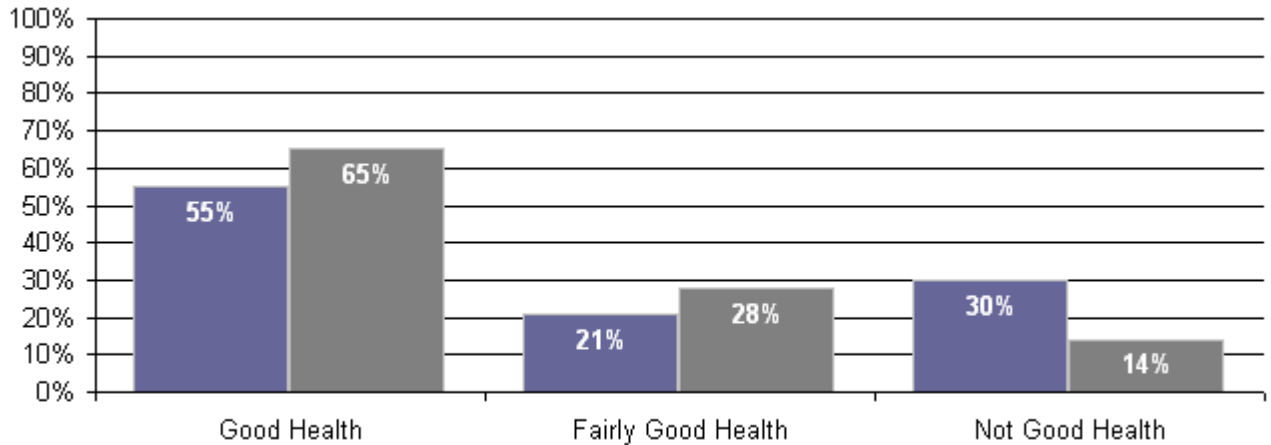
- Information can be obtained from Filey Surgery, NHS Direct and the above-mentioned Hospitals. Filey Town Council has a representative on one of the NHS committees, which may be passed on to residents.
- The ambulance Station is near Grange Avenue in Filey and is contacted by a 999 (ambulance) Phone call. Hospital busses may be available, contact the Hospital concerned.
- The Dental Surgery is in Station Avenue and takes NHS patients. There are 4 Dental surgeons with supporting staff at this location.
- A mini-bus is provided by the Filey Lions Group direct to the Hospital and Hospice and this is a much valued service. Other Community Transport providers also operate services in the area.

The Town Council is represented on the NHS Scarborough Strategic Review Partnership Board.

In terms of the health of the population:

The health of people within Filey ward is not as good as the Borough as a whole, with significantly higher numbers of people reporting that they are not in good health (2001 Census).

	General Health		
	Good Health	Fairly Good Health	Not Good Health
Ward	1,736 54.8%	679 21.0%	751 30.2%
Borough	69,522 65.4%	25,689 28.0%	11,032 13.7%



	Limiting Long Term Illness	
	With a Limiting Long-Term Illness	Without a Limiting Long-Term Illness
Ward	535 52.2%	490 47.8%
Borough	22,942 21.6%	83,301 78.4%

Similarly as the table above shows over half of the population of Filey ward describe themselves as having a “limiting long term illness” as compared with just over a fifth within the Borough as a whole. (2001 Census).

Key Issues

- Access to health facilities, including Scarborough Hospital is a particular issue for Filey residents who do not have access to a private car. Two buses are required in order to get to the Hospital and this can be difficult for many elderly patients or visitors, or those who may be ill and frail. However, it is recognised that additional facilities are now provided in GP surgeries enabling people to access a wider range of services than was previously the case and reducing some of the need to travel to the hospital.

- The cost of car parking at the Hospital is also a concern, particularly for regular visitors. However, the Concessionary Bus Pass Scheme does enable older people travelling by bus to benefit from free transport.

Areas for action

- Better promotion of Community Transport availability and of public transport services to the Hospital.
- Health providers to consider grouping appointments together to reduce the need to travel on several separate occasions.
- Services to be provided locally, wherever possible, to reduce the need to travel.

3b) Transport

Filey is served by a range of public transport routes, in particular bus and rail. These provide local services within Filey itself and link the town to Scarborough and beyond, with through services to York and Leeds. To the South of the Town there are routes to Bridlington and Hull. Services run all year, although with increased frequency in the summer months. Many older residents are able to take advantage of concessionary bus fares and travel freely around the Borough and beyond. There is a train station in the town.

By road the key route into Filey is the A165. The A64 is also important for the local economy and the Town Council support proposals to improve and upgrade this route.

% of Households:	Travel to Work	
	Ward	Borough
Without a Car	41.7%	43.5%
With a Car	58.3%	56.5%
With 1 Car	41.0%	38.2%
With 2 Cars	13.4%	15.2%
With 3+ Cars	3.9%	3.1%

	Travel to Work	
	Ward	Borough
All working age population	2,155	44,976
Average distance (km) travelled to fixed place of work		
All people using public transport		

	Ward		Borough	
	Count	Percentage	Count	Percentage
Work from home	257	11.9%	5,469	12.2%
Metro	3	0.1%	30	0.1%
Rail	41	1.9%	371	0.8%
Bus	64	3.0%	2,273	5.1%

Motorcycle	23	1.1%	470	1.0%
Car	1042	48.4%	22,177	49.3%
Passenger	159	7.4%	3,454	7.7%
Taxi	3	0.1%	305	0.7%
Bicycle	65	3.0%	1,111	2.5%
On foot	472	21.9%	8,946	19.9%
Other	26	1.2%	370	0.8%

Key Issues

- Over 40% of households in Filey ward do not own a car. Many of these will be older, more vulnerable people who find it most difficult to travel.
- The local rail service is much valued both for residents and to promote the area as a tourist destination. The newly introduced year round Sunday Service on the Scarborough to Hull line is welcomed.
- Further developments to rail services are supported, including infrastructure developments to support a direct service to York.
- In terms of bus travel, the Concessionary Fares scheme has provided opportunities for older people to use bus services locally and nationally at no cost. However, the scheme has on occasion resulted in reduced passenger comfort with overcrowding on some routes.
- Access to the seafront remains an issue and many local residents would like to see a shuttle service or land train providing easier access to the seafront area from the Town centre. This is considered to be of benefit for both residents and visitors to the town.
- The environmental impact of transport emissions is recognised and a concern.
- Access to the hospital is difficult for some residents and parking at the hospital can be difficult and expensive.

Areas for action

- Improved public transport information available within the Town, including Community Transport information. Display the town map/guide at a suitable location at the bus station and car park. Improved signage from the bus station.
- Continued lobbying for improvements in rail services and frequency on the Scarborough – Hull line, including a shuttle service between Bridlington and Filey.
- Improved access to the seafront (could include shuttle, road train or lift/escalator structure).
- Promotion of safe walking and cycling and encouragement for residents and visitors to use other transport options rather than the private car. This would have environmental benefits and also help to reduce congestion in key areas, particularly in the summer.
- Consider the feasibility of a circular service from the Park and Ride to the Hospital.
- Better integration of tickets, with integrated tickets for bus and rail that can be used across all public transport services in the Borough.

3c) Access to Information

Communities are very diverse - no one family or individual has exactly the same needs as the next one. Overall, accessibility is not only access to transport, health, employment, sport and leisure, it is accessibility to those services and opportunities that make a vast difference to people's everyday lives. Filey is a beautiful Yorkshire coastal seaside town but underneath the beautiful façade, it still suffers from rural exclusion, a problem shared with the villages and hamlets across rural Yorkshire.

In terms of information and advice residents in Filey have access to a range of services and support, including services provided through the voluntary and community sector. The Community Office in the Evron Centre provides a range of help and advice.

The Town Council offices have a range of information and leaflets available for residents and visitors, including the Town Guide. The Borough Council's Customer First Office located within the Evron Centre again provides a range of help and advice to access public sector provided services.

Increasingly residents access services and information in a number of ways, face to face, by telephone and using the internet. The library provides a particularly valuable service in Filey, including internet access. Wi-Fi access is available in parts of the town and the Tourist Information centres hold a list of locations.

Almost half of all households in Filey do have an internet connection and the vast majority of these have broadband. Whilst new technology is likely to become increasingly common as a means to communication, care must be taken to ensure that the half of the population who do not have access are not excluded and services need to be provided in a number of ways to ensure they are accessible to all.

% of Households:	Ward	Borough
With Internet Connection	48.6%	52.0%
With Broadband Connection	44.5%	47.8%
With Dial-Up Connection	4.1%	4.2%
Access to Internet: Home	48.4%	54.7%
Access to Internet: Work	16.2%	21.2%

% of Households:	Ward	Borough
Own a computer	49.4%	59.2%
Own a mobile phone	67.0%	75.3%
View/use digital TV services	73.4%	78.1%

Areas for Action

- Training opportunities are required to enable older (and younger people) to develop the skills to be able to confidently access services and other opportunities using the internet.
- People require information about what is happening locally to enable them to access services and opportunities. This includes feedback from local groups and Parish Councils.
- A Town Council notice board is required in a town centre location.

3d) Tourism, the local economy and skills

	Ward	Borough
All People	6,468	0
Working Age Population	4,373	75,535

% of Borough's Working Age Population	5.8%
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	Qualifications			
	Ward		Borough	
All People	4373		75535	
Level 1 qualifications	679	15.5%	12630	16.7%
Level 2 qualifications	751	17.2%	14209	18.8%
Level 3 qualifications	182	4.2%	5052	6.7%
Level 4 / 5 qualifications	535	12.2%	12178	16.1%
Other qualifications: Level unknown	490	11.2%	6989	9.3%
No Qualifications	1736	39.7%	24477	32.4%

	Full Time Students			
	Ward		Borough	
All full time students	195		6342	
Full-time students & schoolchildren: Aged 16-17	97	49.7%	2001	31.6%
Full-time students & schoolchildren: Aged 18-74	50	25.6%	2171	34.2%
Full-time students aged 18-74: in employment	23	11.8%	871	13.7%
Full-time students aged 18-74: Unemployed	0	0.0%	139	2.2%
Full-time students aged 18-74: Economically inactive	25	12.8%	1160	18.3%

	Industry of Employment			
	Ward		Borough	
All People	2156		44,981	
Agriculture; hunting; forestry	30	1.4%	1,419	3.2%
Fishing	19	0.9%	137	0.3%
Mining & quarrying	9	0.4%	394	0.9%

Manufacturing	327	15.2%	6,794	15.1%
Electricity; gas & water supply	14	0.6%	239	0.5%
Construction	176	8.2%	3,045	6.8%
Wholesale & retail trade; repair of motor vehicles	426	19.8%	7,964	17.7%
Hotels & catering	265	12.3%	4,681	10.4%
Transport storage & communication	81	3.8%	1,866	4.1%
Financial intermediation	29	1.3%	990	2.2%
Real estate; renting & business activities	143	6.6%	2,990	6.6%
Public administration & defence	74	3.4%	2,109	4.7%
Education	125	5.8%	3,486	7.7%
Health and social work	293	13.6%	6,298	14.0%
Other	145	6.7%	2,569	5.7%

	Socio- Economic Classification			
	Ward		Borough	
Large employers & higher managerial occupations	63	1.4%	1,460	1.9%
Higher professional occupations	76	1.7%	2,133	2.8%
Lower managerial & professional occupations	473	10.8%	11,559	15.2%
Intermediate occupations	238	5.4%	4,967	6.5%
Small employers & own account workers	417	9.5%	8,037	10.6%
Lower supervisory & technical occupations	351	8.0%	6,613	8.7%
Semi-routine occupations	648	14.8%	10,778	14.2%
Routine occupations	399	9.1%	7,368	9.7%
Never worked	108	2.5%	1,392	1.8%
Long-term unemployed	54	1.2%	916	1.2%
Full-time students	147	3.4%	4,225	5.5%
Not classifiable for other reasons	1399	32.0%	16,714	21.9%

Key issues

- Filey residents account for almost 6% of the Borough's working population.
- In terms of business premises, the Town includes small business units in the Evron centre and Filey Industrial estate.
- The biggest employment sector in Filey ward is retail (20% of employees), followed by manufacturing (15%), health and social work (14%) and hotels and catering (12%), which reflects the significance of tourism in the area.
- On average skill levels of the population are lower in Filey than in the Borough as a whole and almost 40% of the population have no qualifications at all.
- Filey has unemployment rates that are below the Borough average. At February 2010 5.3% of the working age population in Filey ward were claiming unemployment related benefits (7.5% of men and 2.9% of women), compared to 5.5% in the Borough as a whole.
- Employment opportunities are considered limited, especially for young people and this creates difficulties for young people who may wish to remain in the area.

Areas for action

- More investment in small business units and managed workspace to support innovation and encourage local business start up.
- Need to ensure young people have an opportunity to receive training and develop skills.

In terms of **tourism**, Filey is an attractive town with a rich heritage. The surrounding countryside and coast provide opportunities for a range of outdoor activities, including walking, bird watching, fishing, sailing and surfing. There is potential to further develop tourism markets based on the natural assets and marine/maritime heritage of the area.

The surrounding area includes significant holiday accommodation, particularly holiday/caravan parks. Currently, Filey is still seasonal in terms of it's tourism market, although seasons are extending, particularly at the higher quality caravan parks. The lack of an all weather facility, however, is a particular issue.

Tourism provides a significant employment sector in the town, however, many roles are relatively low waged and significant proportion provide only seasonal opportunities.

Areas for action

- Continue to improve the quality and marketing of tourism in the town and increase visitor numbers in the off peak periods.

Town centre (Retailing and Services)

Filey contains a variety of local shops, particularly independent retailers offering a unique range of goods and this diversity needs to be maintained and developed. However, there is a lack of large supermarket provision to offer greater choice to local residents. Proposals for the development of increased supermarket provision within the town would be welcomed.

Public toilet provision is an important issue for both visitors and residents. Public toilets are provided at the Bus Station and the Evron centre. However, the Town Council supports the development of additional toilet provision in the town centre.

Areas for Action

- Town Council to convene a discussion with Town Centre traders about the way forward and options for town centre business development and support, including possible options for a Town Centre Manager.
- Support for public/private partnerships to increase toilet provision in the town centre.

3e) Older People

Filey has an older population than the Borough average and includes particular concentrations of persons over 75 and single pensioner households.

Wards with the highest proportion of people over 75 and single pensioner households		
Ward	% aged over 75	% of one pensioner households
Weaponess	22.2	25.9
Ramshill	16.9	19.5
Filey	15.8	24
Borough	10.6	18

	Age Groups							
	2001				2007 Mid Year			
	Ward		Borough		Ward		Borough	
0-19	1,302	20.1%	24,137	22.7%	1,384	21.4%	23,884	22.5%
20-24	198	3.1%	4,782	4.5%	315	4.9%	6,091	5.7%
25-29	238	3.7%	5,188	4.9%	206	3.2%	4,627	4.4%
30-44	1,003	15.5%	20,502	19.3%	998	15.4%	18,884	17.8%
45-59	1,210	18.7%	22,383	21.1%	1,247	19.3%	22,933	21.6%
60-64	485	7.5%	6,503	6.1%	649	10.0%	8,296	7.8%
65-74	1,008	15.6%	11,439	10.8%	1,073	16.6%	12,025	11.3%
75+	1,024	15.8%	11,309	10.6%	1,024	15.8%	11,685	11.0%

Percent of people who....	Ward	Borough %
felt that older people are able to get the service and support they need	33%	36%

There are a number of specific services provided locally for older people, including a number of nursing and residential homes, Silver Birches, run by NYCC also includes a day centre and other outreach services for older people.

The library service provides a home delivery service and the Elderly person's Club at providence Place provides a range of activities.

Key Issues

- Older people in Filey make a significant economic and social contribution to their community. Some continue to work, some undertake significant unpaid caring responsibilities and many are active volunteers.
- Filey attracts a significant number of households migrating to the area from other parts of the UK. Between 2002-2007 over 1300

households moved into the Borough, headed by someone who was retired. Of these, one fifth settled in Filey. Many of these households make a significant contribution to their new community, however, households without a network of family or close friends can experience isolation particularly if circumstances change, perhaps due to bereavement, illness or frailty.

- The higher concentration of older people in Filey has planning implication for services. In addition, as older people often find it most difficult to travel they need and value services delivered locally. Only 1/3 of residents within Filey ward think that older people get the services and support they need. (Place Survey 2008).
- Provision of appropriate housing is important locally, alongside adequate support, to enable older people to live as independently as possible and grow older as part of their community without feeling isolated or disadvantaged.

Areas for Action

- Ensure local residents have access to good quality, co-ordinated services, including early intervention and prevention services.
- Increased information and awareness about services available locally for older people and their carers.
- Promote the active involvement of older people in the community and ensure that older people locally are involved in developing services.
- Promote intergenerational opportunities that bring together older and young people to improve relationships between the generations. Introduce older person's champions on the Town Council.

3f) Younger People

Filey is fortunate in having very varied Youth provision in the town, including Scouts, Cubs, Guides, Brownies, Rainbows, Boys and Girls Brigade and a very successful Sea Cadets unit in the uniformed section. We also have the Stephen Joseph drama group 'Rounders' holding regular sessions.

We have a number of committed adults who sit on other committees with the aim of bringing more facilities into Filey. The Play Partnership has recently been successful in gaining substantial funding from the Play Builders fund for a new Play Area in the Country Park for 8-13 year olds. This will be completed in the current year.

Filey has a Children's Centre which was developed and built through partnership working and provides an invaluable service to local families both within Filey and the surrounding villages. A range of out of school activities are provided locally, by a range of providers, through the Extended Schools' Programme.

Recent problems with anti social behaviour have led to an increased effort to provide the younger people in the town with more opportunities to engage in constructive activities rather than hanging around 'with nothing to do'.

The community has worked together to obtain funding for a new Youth Shelter, a Multi-Use games area, Climbing Bloqqx and a soon to be built Urban Art Wall. The Youth Workers, Church youth workers and Police Community Support Officers engage with the young people on a regular basis and have greatly improved the communication. A Youth Forum has recently been established covering the southern area.

Areas for Action

- Although improvements have been made there is there is a desire to see more provision for young people. Residents in Filey identified activities for teenagers as the highest priority for things that needed improving. Place Survey 08/09.
- Young people should be involved in developing services that meet their needs.
- Informal provision and tolerance of young people who may just wish to meet together and not be part of a formal group or activity. This could include youth café type provision.
- Promote intergenerational opportunities that bring together older and young people to improve relationships between the generations. Introduce young person's champion on the Town Council.

3g) Sport, Leisure and Open Space

Open Space

Filey is rightly proud of it's parks and open spaces. A dedicated team of gardeners from Scarborough Borough Council maintain the gardens to a very high standard, and we also have an active Friends of Filey Parks Group and Filey in Bloom group. The Bloom Group consistently gain recognition in the Yorkshire in Bloom competition, while the Friends of Parks have worked hard to gain a Green Flag for Glen and Crescent Gardens. Numerous projects have taken place over the years to improve the environment and at present plans are being made for major re-development of the Country Park. The Filey Brigg Ornithological Group oversees the Dams Nature reserve and wildlife areas of the Country Park, with the latter aiming towards designation as a Local Nature Reserve.

Residents in Filey have higher than the Borough average levels of satisfaction with parks and open spaces. Place Survey 08/09.

% of people satisfied with....	Ward	Borough %
Parks and open spaces	81%	77%

Sport and Leisure

As a seaside town, Filey has much to offer, particularly for outdoor recreation and sea based activities. Locally there are opportunities for outdoor recreation and leisure opportunities such as a full golf course, mini golf, bowling, golf and tennis. Bird watching is a significant activity locally and the Country Park provides a valuable resource with fitness trails and wildlife and nature reserve.

The Town Council is working with Yorkshire Water and other agencies to regain blue flag status for the beach.

There is a swimming pool at Filey School, which offers some public sessions. However, these are limited and the facilities themselves require major updating. There is no dedicated public facility such as a sports centre or public swimming pool in Filey and residents are significantly more dissatisfied with sport and leisure facilities than in other areas of the Borough.

In Filey ward 58% of respondents are dissatisfied with sport and leisure facilities, the highest in the Borough. Place Survey 08/09.

% of people satisfied with....	Ward	Borough %
Sport / leisure facilities	15%	23%

Areas for Action

- The lack of an indoor all weather facility is consistently identified as an issue locally, with a desire to see such a facility provided to serve the south of the borough.
- Maximise the potential of the Country Park for outdoor events to serve both visitors and local residents.

3h) Heritage, Arts and Culture

Filey has a range of cultural facilities. The Concert Hall has recently been upgraded and provides a varied year round programme of films, events, exhibitions and live shows.

There is a small, well regarded museum, which includes exhibits of local interest and information about the marine, fishing and maritime heritage of the area.

The Crimlisk Fisher Archive belongs to and is supported by the Town Council. The archive has a paid Archive Supervisor and over the last 20 years has dealt with thousands of enquiries from all over the world about the town's history. A number of financial grants have been obtained to make the archive

available to local residents and visitors. The archive collects new material and has over 10, 000 photographs, books, journals and archives of local historians. If collection of this valuable material continues larger premises will be required in the next few years as the archive reaches its full capacity. The archive is open to the public for two mornings per week. The Library also contains valued local archive resources.

There are a range of cultural events and festivals. As a result of its significance as a tourist destination, the cultural facilities are considered to be generally good for a town of its size. Satisfaction levels amongst local residents are generally slightly higher than the Borough average.

% of people satisfied with....	Ward	Borough %
Libraries	80%	77%
Museums / galleries	49%	45%
Theatres / concert halls	41%	39%

Areas for Action

- Drawing on the rich local history of the area, there is considered to be scope in the longer term for the establishment of a **“Discovery Centre”** in the town which would provide a high quality experience for visitors to learn more about the heritage and culture surrounding Filey Bay, particularly drawing on the internationally renowned maritime history of the area. Such a centre also has potential for workspace, exhibition space and a high quality café and restaurant, as well as providing employment opportunities.
- Development of purpose built archives so that collections within the Town can be stored together within Filey.

3i) Environment

Filey generally provides a good quality environment in which to live. Part of the town is a designated conservation area and the Town Council is committed to the conservation and protection of the unique built and natural environment of the area.

However, in some areas there are problems with issues such as dog fouling, litter and isolated incidents of fly tipping which blight the overall quality of the environment. Particular sites in the town, including the old gas showroom site continue to be of concern.

Local residents are proactive in maintaining their own environment with “friends” and in bloom groups to help maintain and support local open spaces and parks. A number of local campaigns to discourage dog fouling and encourage responsible dog ownership have taken place.

The loss of the Household Waste Recycling Centre in the town is keenly felt, resulting in longer journey times travelling to Seamer, a particular problem for the outlying villages, especially in summer when traffic on this route can be heavy.

% of people satisfied with....	Ward	Borough %
Keeping public land clear of litter & refuse	62%	65%
Refuse Collection	68%	73%
Doorstep Recycling	60%	61%
Local tips/household waste recycling centres	45%	49%

Areas for Action

- Support the application (submitted by SBC) to extend the existing “Heritage Coast” from Gristhorpe to Flamborough (Filey Heritage Coast).
- The Town Council would support local provision for household waste recycling if an appropriate local site becomes available to enable local people to recycle more easily and to reduce travelling times.

Flooding

Flooding has been a problem in the town and surrounding areas. There is an active Filey Flood Working Group, which takes a strong partnership approach.

Following the widespread flooding that occurred on 10 August 2002, the membership of a previous flood working group was formalised as the Filey Flood Working Group (FFWG) to investigate the causes of the extensive flooding and propose measures to mitigate the effect of any future storms. The FFWG is a multi agency partnership including the Town, Borough and County Councils, the Environment Agency and Yorkshire Water. Providing essential local knowledge was covered by the inclusion of land owners and local residents.

A resident’s survey of those areas of Filey affected by the flooding provided the necessary information to plot a detailed map of the extent of the flooding.

The group, working through Borough Council officers, secured funding to engage consultants to study the causes and potential solutions to the flooding, this culminated in the publication in 2004 of the Atkins Report. The report identified 2 areas of responsibility for future necessary works, Yorkshire Water and the public purse. However, a further funding bid to allow further recommended work by consultants was unsuccessful due to there being insufficient funds available at a National level.

18 July 2007 saw another storm flood, similar to the one in 2002. Each household in Filey received a questionnaire asking how it had been affected by flood water. This allowed a second flood map to be prepared which again was similar to the 2002 map. This strengthened the earlier funding bid which was successful in securing £226,000 for further studies.

Yorkshire Water has fulfilled its identified responsibilities by undertaking 2 schemes :-

1. In the Wharfedale estate, and
2. The creation of an underground storage tank of 1,000,000 litre capacity to mitigate flooding in the lower Muston Road area.

The consultants concluded that Filey would be best served and protected if a bounded catchment ditch was constructed around much of the periphery of the town. The idea being that water flowing off the higher surrounding agricultural land would be –

- a. diverted away from the town towards the sea, or
- b. Diverted into temporary storage areas until the water could be released, in a controlled manner, into the existing drainage system of the town. At the time of writing the funding bid for the wider Filey scheme was yet to be determined.

The Filey Flood Working Group is considered locally and nationally as an example of Best Practice. This stems from the Multi Agency approach adopted together with the essential input of local knowledge.

The members of the FFWG now wait for the outcome, successful we hope, of the funding bid that would allow the construction of the works to provide a large degree of protection from flooding to the whole town.

Filey Emergency Plan

As a result of the flooding in Filey in 2002 we became aware that the Emergency Plan was seriously out of date and a working party was formed to update the plan and increase local resilience. Events in the following years have given us opportunities to test the plan and refine it as necessary.

This group continue to meet and the plan is reviewed annually. We are, at present, looking to provide first aid training for local volunteers, and a desk based exercise to enhance the skills of the group.

The members of the group represent all emergency services and other voluntary groups and agencies.

The Town Council can provide information to residents about what to do in the event of an emergency.

3j) Crime and anti-social behaviour

Crime and Feeling Safe

The table below shows crime figures.

GGH (Filey)

Crime Group	2009/10	2008/09	+ / -
Auto crime	13	16	-3
Burglary Dwelling	6	13	-7
Burglary Other	16	11	+5
Criminal Damage	108	116	-8
Other Crimes	17	12	+5
Theft	58	55	+3
Violence	54	52	+2
Total Crime	272	275	-3

(Source NYP, 10/03/10)

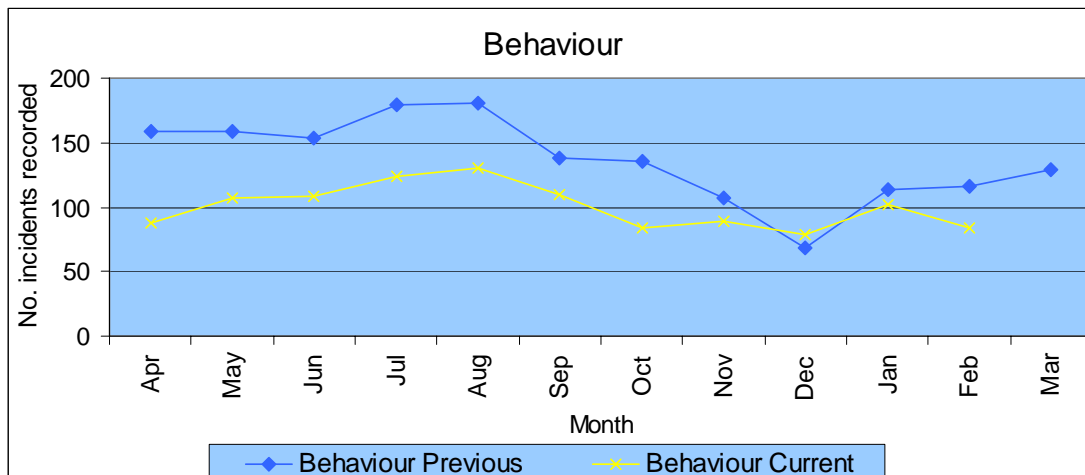
Feeling safe

Percent of people who feel safe when outside in their local area....	Ward	Borough %
after dark	54%	62%
during the day	92%	92%

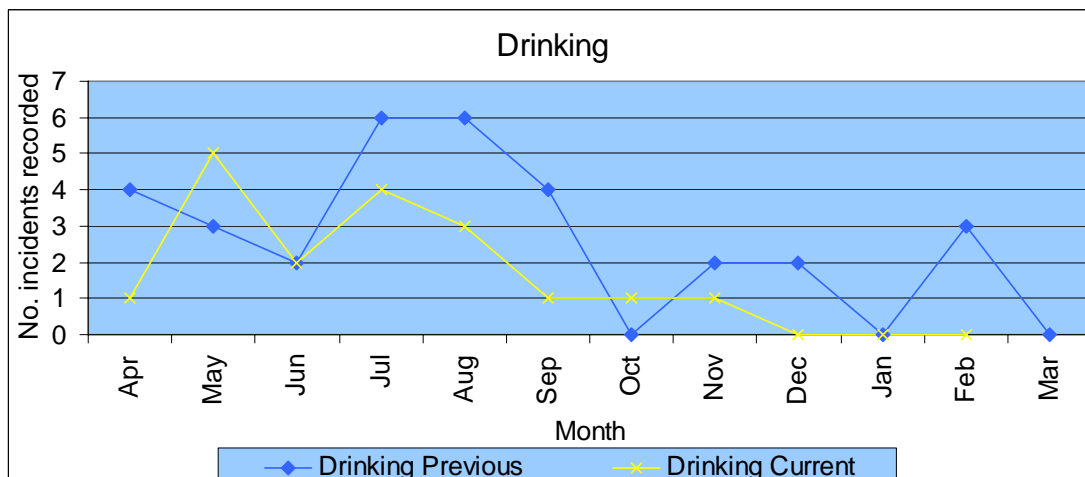
Source Place Survey 08/09

Anti-Social Behaviour

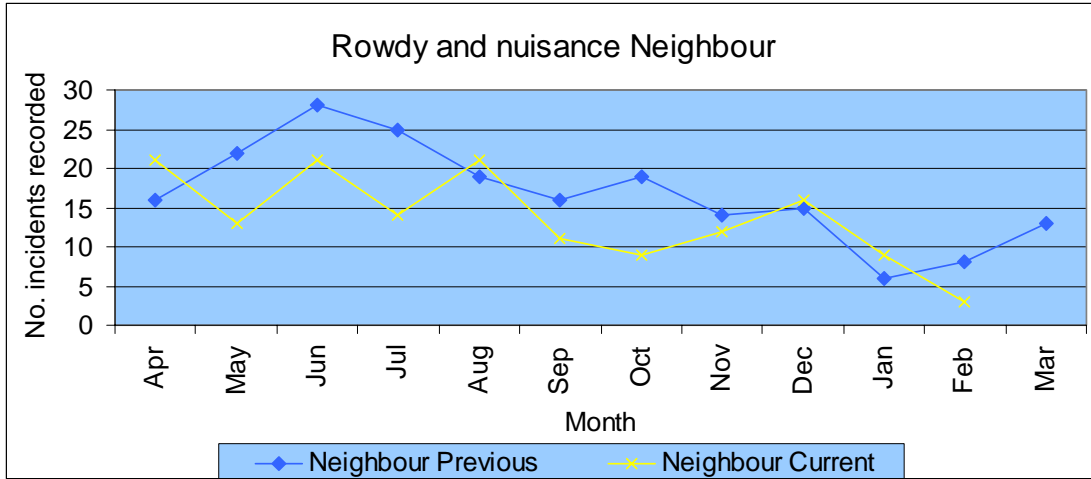
This is a priority for the community. Although across the Filey area ASB has reduced across all headings by 19.1%, there are some areas which have increased, in particular vehicle nuisance. For the Police the main area of concern has been those incidents related to alcohol and there have been reports of cars causing problems particularly around the country park.



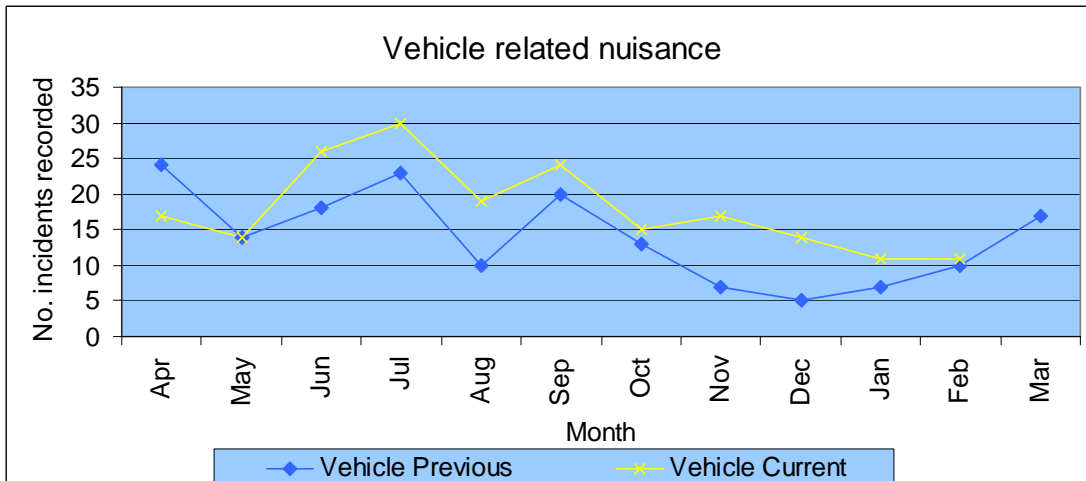
	No incidents	% change
2008/2009	1509	-26.8%
2009/2010	1105	



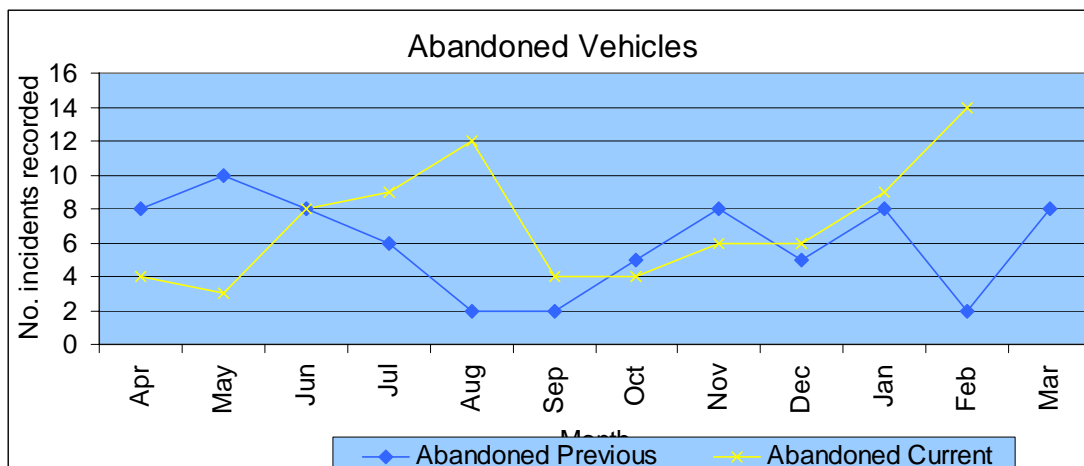
	No incidents	% change
2008/2009	32	-43.8%
2009/2010	18	



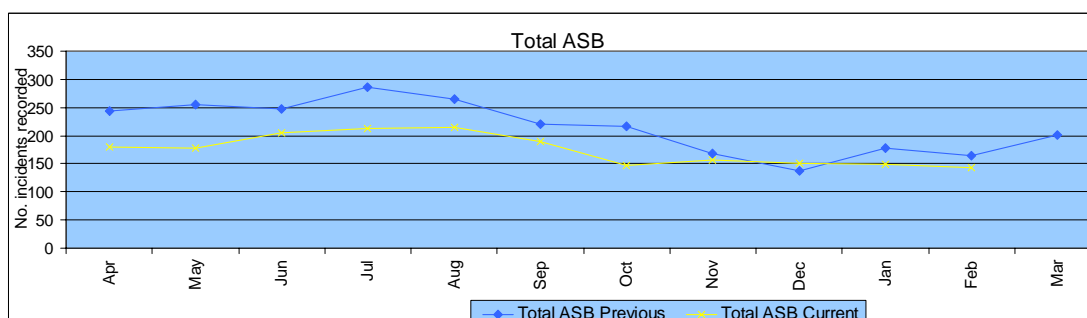
	No incidents	% change
2008/2009	188	-20.2%
2009/2010	150	



	No incidents	% change
2008/2009	151	31.1%
2009/2010	198	



	No incidents	% change
2008/2009	64	23.4%
2009/2010	79	



	No incidents	% change
2008/2009	2382	-19.1%
2009/2010	1926	

Source NYP

Percent of people who think that the following are a problem in the local area....

	Ward	Borough %
noisy neighbours or loud parties	11%	10%
teenagers hanging around streets	54%	44%
rubbish or litter lying around	35%	34%
Vandalism, graffiti, or other deliberate damage to property or vehicles	51%	38%
people using or dealing drugs	30%	24%
people being drunk or rowdy in public places	33%	25%
abandoned or burnt out cars	5%	4%

Source Place Survey 08/09.

Percent of people who....	Ward	Borough %
agree that parents take enough responsibility for the behaviour of their children	18%	21%
think that people not treating each other with respect is a problem	32%	27%

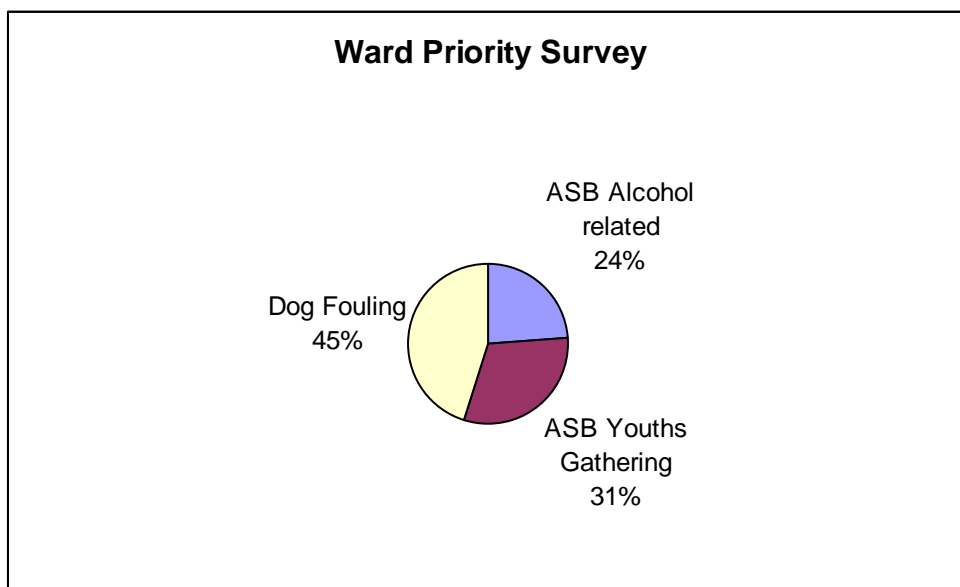
Source Place Survey 08/09

Road Traffic Issues

These are an issue in Filey and since the local policing team obtained a speed gun they have conducted 88 sessions of enforcement across the Filey SNT area and as a result 98 vehicles have been stopped. These have been at locations identified by local complaints or councils.

Data from Ward priority surveys 2009/10 for Filey conducted by NYP

Priority 1	Priority 2	Priority 3
Animal/Dog fouling.	ASB Alcohol related	ASB Youths gathering/nuisance



There is an active Community and Police (CAP) group which meets quarterly and meetings are well attended.

The PCSOs and other Police staff do undertake work with young people through Schools and The Children's Centre and have good liaison with the Town Council. Recent and ongoing work includes:

- Delivery of some hard hitting presentations in Filey and Hunmanby about the effect of drugs and alcohol on the body to both young

people and adult members of the community to change attitudes and improve the well being of those involved in misuse.

- Proactive work to increase facilities within the area. PCSO Tony Bate is successfully working with the youth centre and local teenagers to erect an art wall. It will be installed in the Multi use games area on West Avenue Filey where organised sessions will be run. They have carried out a local consultation process, gained funding from the Criminal Justice system and backing from Filey Town council for the project. It is these types of initiatives that offer both diversion and ownership which often prove the most valuable.
- PC Steve Banister is continuing his work with licensed premises in the Filey and Hunmanby area to revitalise the pub watch and the banned from one premises banned from all scheme. It has resulted in 9 local people being banned from all premises in the town and sends a clear message that police and licensees will not tolerate violent behaviour. The Police continue to seize alcohol from young people and have worked with local shops in reducing the access to alcohol by those under age.

Key Issues

The Safer Neighbourhood Team arrangements seem to be working well and relationships between the Police and local people are considered to be much improved since the introduction of the Safer neighbourhood Teams.

- Overall in Filey crime is relatively low, however, there are significant concerns about issues such as anti-social behaviour. In particular:-
 - Issues about young people and youths gathering are a consistent concern, highlighted in both the place survey and police data. Concerns are significantly higher than elsewhere in the Borough.
 - Alcohol related issues are a consistent concern, including nuisance behaviour and concerns about street drinking and drink driving.
 - Issues around dog fouling were a particular concern. Litter, rubbish and fly tipping were highlighted as a concern in the Place Survey.
 - Over half of residents are concerned about vandalism, graffiti, or other deliberate damage to property or vehicles, significantly higher than in the Borough as a whole.
- Anti-social behaviour is a particular problem in key locations including the Town Centre, Bus Station, Scarborough Road area, Country Park and Old Town.

Areas for Action

- Better promotion of the ASB Hotline and reporting mechanisms.
- Effective partnership working to tackle ASB and to provide diversionary activities for young people.
- Landlords to work together with the Police and other partners to ensure that any isolated problems with anti-social behaviour are effectively tackled.

3k) Housing and development

Filey provides a mixed range of housing, flats, family houses and bungalows, both privately owned and rented. The largest social landlord operating in Filey is Yorkshire Coast Homes and there is an active Tenants and Residents Association.

House prices in Filey are higher than Scarborough, although are lower than the northern and western parts of the Borough. Given that the average wage in the Borough is £21, 340 (nomis, 2008), this means that average house prices in the area are still out of the reach of many, particularly first time buyers.

Area	Price
Whitby	£161, 935
Filey	£160, 239
Scarborough	£154, 437
Northern villages	£206, 416
Western villages	£210, 041

Comparison of house prices across Scarborough Borough
Oct 08 – March 09.

Since the previous Town Plan some housing development has taken place in Filey. The development of the flats in Mitford Street, Scarborough Road and Ebenezer Chapel have been either for use as holiday homes or for older people and have not addressed the need for affordable homes or starter units for local residents. The planned large development of 300 homes opposite the school on Muston Road has been delayed by the recession, but this is planned to have an element of affordable housing and much needed homes for families. There is also a small development of social housing about to start behind the Council Offices on Queen Street that will help to address this market.

In addition to the schemes already identified, there are additional sites identified within the Local Development Framework (Draft Housing Allocation) which would allow the development of up to 100 additional dwellings within Filey to 2026. This relatively modest level of development reflects the significant development in recent years and it is considered that Filey is

approaching its natural physical limits taking into account flood concerns and water treatment capacity.

The Town Council supports the overall approach as set out within the Local Development Framework Core Strategy, for Filey to maintain its role as a service centre for the Southern area and to maintain its character and natural setting. Further housing development should be restricted to redevelopment opportunities from within the town rather than further outward expansion.

The Town Council has a planning committee, which is a consultee of the Planning Authority and receives copies of all planning applications. Town Council staff can assist members of the public with viewing these, including assistance to access the planning portal.

Key issues

- The Town Council recognises the need for some additional housing, particularly affordable housing for local people and to provide opportunities for local young people to remain in the area. Concerns are voiced locally about the need for local houses for local people and it is considered that priority in social housing should be given to local people through the allocations system.

Areas for Action

- New housing provided to be built to good environmental standards, with good levels of energy efficiency, making use of renewable technologies wherever possible. Any future development should not lead to further flooding problems and should be accompanied by appropriate infrastructure e.g. transport, schools and health facilities.
- The Town Council will support any s.106 benefits arising from development locally being spent within the Filey locality for the benefit of local residents.

Section 4 – Priorities/Areas for Action

Health

- Better promotion of Community Transport availability and of public transport services to the Hospital.
- Health providers to consider grouping appointments together to reduce the need to travel on several separate occasions.
- Services to be provided locally, wherever possible, to reduce the need to travel.

Transport

- Improved public transport information available within the Town, including Community Transport information. Display the town map/guide at a suitable location at the bus station and car park. Improve signage from the bus station.

- Continued lobbying for improvements in rail services and frequency on the Scarborough – Hull line, including a shuttle service between Bridlington and Filey.
- Improved access to the seafront (could include shuttle, road train or lift/escalator structure).
- Promotion of safe walking and cycling and encouragement for residents and visitors to use other transport options rather than the private car. This would have environmental benefits and also help to reduce congestion in key areas, particularly in the summer.
- Consider the feasibility of a circular service from the Park and Ride to the Hospital.
- Better integration of tickets, with integrated tickets for bus and rail that can be used across all public transport services in the Borough.

Access to Information

- Training opportunities are required to enable older (and younger people) to develop the skills to be able to confidently access services and other opportunities using the internet.
- People require information about what is happening locally to enable them to access services and opportunities. This includes feedback from local groups and Parish Councils.
- A Town Council notice board is required in a town centre location.

Tourism, local economy and skills

- More investment in small business units and managed workspace to support innovation and encourage local business start up.
- Need to ensure young people have an opportunity to receive training and develop skills.
- Continue to improve the quality and marketing of tourism in the town and increase visitor numbers in the off peak periods.

Town centre (Retailing and Services)

- Town Council to convene a discussion with Town Centre traders about the way forward and options for town centre business development and support, including possible options for a Town Centre Manager.
- Support for public/private partnerships to increase toilet provision in the town centre.

Older People

- Ensure local residents have access to good quality, co-ordinated services, including early intervention and prevention services.
- Increased information and awareness about services available locally for older people and their carers.
- Promote the active involvement of older people in the community and ensure that older people locally are involved in developing services.

- Promote intergenerational opportunities that bring together older and young people to improve relationships between the generations. Introduce older person's champions on the Town Council.

Younger People

- Although improvements have been made there is there is a desire to see more provision for young people. Residents in Filey identified activities for teenagers as the highest priority for things that needed improving. *Place Survey 08/09.*
- Young people should be involved in developing services that meet their needs.
- Informal provision and tolerance of young people who may just wish to meet together and not be part of a formal group or activity. This could include youth café type provision.
- Promote intergenerational opportunities that bring together older and young people to improve relationships between the generations. Introduce young person's champion on the Town Council.

Sport, Leisure and Open Space

- The lack of an indoor all weather facility is consistently identified as an issue locally, with a desire to see such a facility provided to serve the south of the borough.
- Maximise the potential of the Country Park for outdoor events to serve both visitors and local residents.

Heritage, Art and Culture

- Drawing on the rich local history of the area, there is considered to be scope for the establishment of a "**Discovery Centre**" in the town which would provide a high quality experience for visitors to learn more about the story and history of Filey Bay, particularly drawing on the internationally renowned maritime history of the area. Such a centre also has potential for workspace, exhibition space and a high quality café and restaurant, as well as providing employment opportunities.
- Development of purpose built archives so that collections within the Town can be stored together within Filey.

Environment

- Support the application (submitted by SBC) to extend the existing "Heritage Coast" from Gristhorpe to Flamborough (Filey Heritage Coast).
- The Town Council would support local provision for household waste recycling if an appropriate local site becomes available to enable local people to recycle more easily and to reduce travelling times.

Crime and Anti-Social Behaviour

- Better promotion of the ASB Hotline and reporting mechanisms.
- Effective partnership working to tackle ASB and to provide diversionary activities for young people.
- Landlords to work together with the Police and other partners to ensure that any isolated problems with anti-social behaviour are effectively tackled.

Housing and Development

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- The Town Council will support any s.106 benefits arising from development locally being spent within the Filey locality for the benefit of local residents.

Appendix One: Key Areas of Responsibility

Filey Town Council

Council Offices, Queen Street, Filey, YO14 9HE

Tel: 01723 524498

www.fileytowncouncil.co.uk

Finance and Governance

- Setting the Parish Precept and monitoring the Council's investments and finance
- Liaison with other authorities on a regular basis
- Awarding of Financial Assistance to local organisations

Advice and Information

- Provides advice and guidance to members of the public on a variety of services
- Filey Town Guide & Town Map
- Production of Newsletter

Services

- Room Hire
- Equipment Hire for local groups:- PA system, tables and Chairs
- Services – Photocopying, Laminating, Document Binding and Fax (receiving and sending)

Maintenance of Buildings and Assets

- Crimlisk Fisher Archives
- The Lawns Cemetery
- Public & Commemorative Seating
- Queen Street Garden
- Parish Wood
- Filey Museum (building only)
- Maintenance of some Public Shelters

Civic Events

- Sunday Band Concert Programme
- Christmas Tree Lighting Scheme
- Mayoral engagements

Scarborough Borough Council

Town Hall, St Nicholas Street, Scarborough, YO11 2HG

Tel: 01723 232323

www.scarborough.gov.uk

Technical Services

- Ports and Harbours, including Filey Coble Landing.
- Traffic management
- Flooding
- Grounds maintenance
- Parking services and enforcement

Regeneration and Planning

- Economic development (inward investment, business support)
- Development and management of regeneration schemes and programme
- Community strategy and planning
- Community development
- Partnerships, including Local Strategic Partnership/Area Forums
- Planning applications/Planning enforcement
- Conservation
- Local Development Framework (Forward Planning)

Finance and Asset Management

- Housing/Council Tax Benefits
- Council Tax billing, collection and enforcement
- Management of concessionary fares scheme
- Asset and risk management

Legal and Democratic Services

- Council Committees
- Elections
- Parish Council Liaison
- Procurement

Tourism and Cultural Services

- Event and conference centre management (including Evron Centre)
- Tourism development
- Indoor leisure facilities
- Community buildings
- Sports development
- Playing fields
- Beaches
- Parks and open spaces
- Cemetery/sports pitch maintenance
- Public toilets

Environmental Services

- Housing/Homelessness
- Home energy efficiency
- Caravan/camping site licensing
- Cemeteries and Crematorium
- Licensing (alcohol, entertainment, late night food and drink)
- Safer Communities
- Emergency planning
- Food premises inspection/food poisoning
- Dog control
- Animal licensing
- Regulation of Taxi and private hire vehicles
- Cleansing/street cleaning
- Recycling
- Refuse collection
- Litter/fly tipping
- Pest control

Customer Services

- Customer first contact centres (including Evron centre)
- Tourist information centres

North Yorkshire County Council

County Hall, Northallerton, North Yorkshire, DL7 8AD

Tel: 0845080727374

www.northyorks.gov.uk

Business

- Economic development/advice and support to businesses
- Trading standards
- Licensing (e.g. highways projects, skips, scaffolding, venues for civil ceremonies etc)

Community and Living

- Registration of births, marriages and deaths.

Council and Democracy

- Council budget and spending
- Council tax
- Data protection
- Statistics and census information

Education and Learning

- Adult and community education
- Childcare
- Youth support
- Schools and colleges
- School admissions
- Children's services
- Grants
- Parental support

Environment and Planning

- Commercial waste and recycling
- Countryside
- Emergencies
- Recycling, rubbish and waste
- Pollution
- Planning (minerals development)
- Animal welfare

Health and Social Care

- Home Care
- Services for older people
- Services for adults
- Youth offending
- Fostering/adoption

Transport and Streets

- Public transport

- Roads, highways, pavements
- Transport policy
- Public rights of way

Leisure and Culture

- Libraries
- Local history and heritage
- Records and archives